

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A		:30	\$650.00	10/23-10/26	4	1	4	\$2,600.00	
		Buyline Comment: 5A NEWS										
	2	M	5A-6A		:30	\$650.00	10/29-10/29	1	1	1	\$650.00	
		Buyline Comment: 5A NEWS										
	3	SA	7A-8A		:30	\$750.00	10/27-10/27	1	1	1	\$750.00	
		Buyline Comment: SAT GMA										
	4	TU-F	9A-10A		:30	\$225.00	10/23-10/26	4	1	4	\$900.00	
		Buyline Comment: MORNING BLEND										
	5	M	9A-10A		:30	\$225.00	10/29-10/29	1	1	1	\$225.00	
		Buyline Comment: MORNING BLEND										
	6	TU-F	10A-11A		:30	\$700.00	10/23-10/26	4	1	4	\$2,800.00	
		Buyline Comment: THE VIEW										
	7	M	10A-11A		:30	\$700.00	10/29-10/29	1	1	1	\$700.00	
		Buyline Comment: THE VIEW										
	8	TU-F	11A-12P		:30	\$300.00	10/23-10/26	4	1	4	\$1,200.00	
		Buyline Comment: MIDDAY NEWS										

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1904
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1904
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TU-F	730P-8P		:30	\$800.00	10/23-10/26	4	1	4	\$3,200.00	
		Buyline Comment: MILLIONAIRE										
	21	M	730P-8P		:30	\$800.00	10/29-10/29	1	1	1	\$800.00	
		Buyline Comment: MILLIONAIRE										
	22	M	8P-10P		:30	\$10,000.00	10/29-10/29	1	1	1	\$10,000.00	
		Buyline Comment: DANCING WITH THE STARS										
	23	TU	10P-11P		:30	\$4,500.00	10/23-10/23	1	1	1	\$4,500.00	
		Buyline Comment: PRIVATE PRACTICE										
	24	TH	10P-11P		:30	\$3,500.00	10/25-10/25	1	1	1	\$3,500.00	
		Buyline Comment: SCANDAL										
	25	SU	8P-9P		:30	\$4,500.00	10/28-10/28	1	1	1	\$4,500.00	
		Buyline Comment: ONCE UPON A TIME										
	26	SU	9P-10P		:30	\$4,500.00	10/28-10/28	1	1	1	\$4,500.00	
		Buyline Comment: REVENGE										

---REPORT TOTALS---

Report Totals: 56 / \$53,125.00

---SALES MONTHLY TOTALS---

Oct 12: 45 / \$38,050.00

Nov 12: 11 / \$15,075.00

Sales Totals: 56 / \$53,125.00

Station Totals: 56 / \$53,125.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$221,354	KBLR	0%	KLAS	25%	KSNV	15%	KTNV	24%	KTUD	0%
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Station	KTNV-TV LAS VEGAS, NV	Agency	() GMMB	Rep Firm	
Advertiser	().OBAMA FOR AMERICA		3050 K ST NW	Sales Office ()	PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson ()	ANJIE BRADY
Estimate#	1904	Agency C/P1/P2/E	95/101/1904		
Buyer	MAURA GILROY	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

KVCW	1%	KVMY	2%	KVVU	33%
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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE